



Generix Group adds Systar technology to its solutions in order to offer its customers better management of commitments

Paris, January 6th 2009 - Generix Group has added to its TradeXpress B2B integration platform a number of event monitoring functions designed using Systar technology; Generix Group thus strengthens the operational excellence of its solution.

Generix Group, France's leading publisher of collaborative management solutions and Systar, a leader in the field of Business Activity Monitoring (BAM) have signed an international partnership agreement. Generix Group shall use Systar's core business to propose to TradeXpress customers a product offer named *Event Manager for TradeXpress* intended to enhance their reactivity to operational contingencies.

Systar's BAM solution enables functional and IT managers to react rapidly in the event of a process malfunction. BAM (Business Activity Monitoring) allows permanent real-time monitoring of operations, critical business processes and of key performance indicators.

TradeXpress is Generix Group's B2B integration platform; TradeXpress reduces administration costs and accelerates companies' business process by automating exchanges throughout the value change. 800 companies worldwide use TradeXpress, including Belron Carglass, DHL, Dachser, Carrefour, Banque de France, Gefco, Danone, etc.

By integrating Systar technology with TradeXpress, Generix Group immediately increases its customers' reactivity in the face of critical events: *"In increasingly collaborative environments, companies have an increasing need for reliable and profitable inter-company management solutions. Our customers have expressed requirements for proactivity in the face of potential contingencies. They seek to better manage value chain responsibilities"*, comments Michel Jardat, Director of Strategy and Alliances for Generix Group, *"By integrating Systar's technology, we can enable TradeXpress customers to reduce their risks in view of better managing their operational commitments."* A series of warning rules and normality criteria are used to assess end-to-end process quality, to identify critical situations and to predict their impact on the end result.

Bertrand Bouhour, Systar's COO, makes the following comment concerning this partnership: *"The major market analysts agree on the fact that BAM represents an efficient and pragmatic approach to improve processes in companies with critical data flows. The partnership between Generix Group and Systar strengthens both of our companies: it represents a good opportunity to increase Systar's presence in industries such as electronic commerce, logistics, retail, manufacturing and in all direct logistics flow activities, and it enables Generix Group to provide its customers with ever more efficient and global solutions for managing their commitments and increasing their competitiveness". He concludes: "This alliance is an additional recognition of the value of Systar's technology and of its expertise in BAM and is a further step in Systar's strategy to grow its channel revenues"*.

Generix Group has already integrated *Event Manager* for its own management requirements. *Event Manager* shall be progressively rolled out to the other business applications (ERP, Supply Chain Management) sold by Generix Group. By continuing its strategy of developing its product offers through partnerships established with the market's leading experts, Generix Group thus intends to help its customers to achieve a head start on their respective markets.

About Systar

Over 180 clients worldwide, including 10 of the world's 15 largest banks, rely on Systar's performance management software to maximize the efficiency of their business operations and IT infrastructure. Systar is widely regarded as the leading provider of Business Activity Monitoring (BAM) solutions and offers innovative capacity management software for both physical and virtual server environments. Systar is listed on the NYSE Euronext Paris Stock Exchange (ISIN: FR0000052854-SAR), and has offices in North America and Europe. More information about Systar is available at www.systar.com

About Generix Group

Generix Group offers a full range of collaborative software for knowledge transfer, supply chain management, and value chain optimization. Its applications are designed for companies in the FMCG, supermarket, retailing, automotive, healthcare and shipping industries.

With 600 employees and turnover of € 70 million, Generix Group is the leading European editor in the fields of Trade and the Supply Chain. Carrefour, Gefco, Leclerc, Leroy Merlin, Nestlé, Unilever, DHL Exel Supply Chain, Louis Vuitton Sodiaal, Metro, Sara Lee, Kuehne + Nagel, Cdiscount, etc. 1,500 distributors, international industrial firms and logistics partners have chosen collaborative solutions by Generix Group.

Company listed on Euronext Paris (ISIN- FR0010501692 - GENX) www.generixgroup.com

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